



# *Pet & Nature Fest*

**May 6th, 2018**

**11:00 am – 4:00 pm**

**Camel's Hump Farm, 1311 Santee Mill Road, Bethlehem**

## *Starlight Sponsor \$ 2,000*

- Placement of your banner at the main entrance (area)
- Your logo on our website for 1 year.
- Prime location for your 10' x 30' (three spaces) at the main area for maximum exposure
- Announcement of your business every hour during the event
- Special announcement on LVBG social media channels and in the Express Times Newspaper
- Naming rights to one of the main stations
- 5 minutes to speak to the crowd about your business during the event. Placement of your company logo on our yard sale type signs which are placed around the event grounds.

## *Animal Rescue Sponsor \$ 1,000*

- Placement of your banner at the main stage (area) \* your logo on our website for 6 months
- Prime location for your 10' x 30' (three spaces) at the main area for maximum exposure
- Announcement of your business every hour during event
- Special announcement on LVBG social media channels. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible).

## *State Forest Sponsor \$ 500*

- Placement of your banner at the main stage (area) \* your logo on our website for 3 months
- Prime side location for your 10' x 30' (three spaces) at the main area for maximum exposure
- Announcement of your business every hour during the event.
- Special announcement on LVBG social media channels. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible), etc.

**DEADLINE FOR SPONSORSHIP LEVELS IS APRIL 1st, 2018**



**Non-profits \$15.00 / vendors \$25.00**

The cost per each 10' x 10' space. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible), etc. We will do everything possible to keep similar businesses away from each other. NO ELECTRIC available

**NOTE: LVBG reserves the right to refuse any vendors for any reason**

No special assignments are made without prior approvals. Each vendor will be given their space at the time of arrival. Space assignments will begin at 9:30 am – 11:00 am. We will make every attempt to spread out any competitors from each other.

## **Vendor Registration form**

Company /Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail address: (pls print) \_\_\_\_\_

The Product / Service you will be displaying: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **Sponsor & Vendor Levels:**

Starlight Sponsor @ \$ 2,000 (limited to two) \_\_\_\_\_

Animal Rescue Sponsor @ \$ 1,000 (limited to two) \_\_\_\_\_

State Forest Sponsor @ \$ 500 (limited to four) \_\_\_\_\_

Nonprofit vendors (Outdoor) @ \$ 15.00 \_\_\_\_\_

Vendors for Profit (Outdoor) @ \$25.00 \_\_\_\_\_

Will you donate an item to the basket raffle \_\_\_\_\_ If so, pls list \_\_\_\_\_

**Total \$** \_\_\_\_\_

Payment must be received no later than April 1<sup>st</sup>, 2018 to reserve yourspot. **NO refunds after April 1<sup>st</sup> !**

**THERE IS NO ELECTRIC AVAILABLE**

Top register and pay on line directly, go to <https://lvbgpetandnaturefest2018.eventbrite.com>

Questions / Concerns, contact us [pets@lvbg.org](mailto:pets@lvbg.org) or [kcope@lvbg.org](mailto:kcope@lvbg.org).

Checks make payable to: Lehigh Valley Business Group, 4418 Wagner Drive, Bethlehem Pa, 18020 with a signed copy of this Agreement.