



**Pet & Nature Fest**  
**July 8<sup>th</sup>, 2017**  
**10:00 am – 3:00 pm**  
**Wesley United Methodist Church**  
**2540 Center Street, Bethlehem PA**

**Starlight Sponsor --- \$ 2,000**

- \* Placement of your banner at the main entrance (area) \* Your logo on our website for year. N/C for electric access
- \* Prime location for your 10' x 30' (three spaces) at the main area for maximum exposure
- \* Announcement of your business every hour during the event
- \* Special announcement on LVBG social media channels and in the Express Times Newspaper
- \* Naming rights to one of the main stations
- \* 5 minutes to speak to the crowd about your business during the event. Placement of your company logo on our yard sale type signs which are placed around the event grounds.

**Animal Rescue Sponsor --- \$ 1,000**

- \* Placement of your banner at the main stage (area) \* your logo on our website for 6 months
- \* N/C for electric access
- \* Prime location for your 10' x 30' (three spaces) at the main area for maximum exposure
- \* Announcement of your business every hour during event
- \* Special announcement on LVBG social media channels. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible).

**State Forest Sponsor --- \$ 500**

- \* Placement of your banner at the main stage (area) \* your logo on our website for 3 months
- \* N/C for electric access
- \* Prime side location for your 10' x 30' (three spaces) at the main area for maximum exposure
- \* Announcement of your business every hour during the event
- \* Special announcement on LVBG social media channels. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible), etc.

**DEADLINE FOR SPONSORSHIP LEVELS IS June 14th, 2017**

**Vendors (all types are welcome)**  
**\$ 25.00 (outdoor) \$ 30.00 (limited indoor)**

The cost per each 10' x 10' space. Each vendor is responsible for their own signage, tables, chairs, pop-up tents (permissible), etc. We will do everything possible to keep similar businesses away from each other. NO ELECTRIC available

**LVBG reserves the right to refuse any vendors for any reason**



**LEHIGH VALLEY**  
**BUSINESS GROUP**



No special assignments are made without prior approvals. Each vendor will be given their space at the time of arrival. Space assignments will begin at 7:30 am – 9:30 am. We will make every attempt to spread out any competitors from each other.

## Vendor Registration form

Company / Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail address: (pls print) \_\_\_\_\_

The Product / Service you will be displaying: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Sponsor & Vendor Levels:

Starlight Sponsor @ \$ 2,000 (limited to two) \_\_\_\_\_

Animal Rescue Sponsor @ \$ 1,000 (limited to two) \_\_\_\_\_

State Forest Sponsor @ \$ 500 (limited to four) \_\_\_\_\_

Vendors (Outdoor) @ \$ 25.00 \_\_\_\_\_ Vendors (Indoor limited) @ \$ 30.00 \_\_\_\_\_

Will you donate an item to the silent auction table \_\_\_\_\_ If so, pls list \_\_\_\_\_

Total \$ \_\_\_\_\_

Payment must be received no later than June 14<sup>st</sup> 2017 to reserve your space.

**NO refunds past June 1<sup>st</sup>, 2017**

**Vendor locations will be assigned on a first come basis. Similar business will be kept apart as much as possible.**

**THERE IS NO ELECTRIC AVAILABLE**

Questions / Concerns, contact us [pets@lvbg.org](mailto:pets@lvbg.org) or [kcope@lvbg.org](mailto:kcope@lvbg.org)

**Checks make payable to:** Lehigh Valley Business Group, 4418 Wagner Drive, Bethlehem Pa, 18020 with a signed copy of this Agreement.



**LEHIGH VALLEY  
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